



BRILLIANTLY COLORFUL
INDIAN DIAMOND &
COLORSTONE ASSOCIATION



IDCA US-INDIA
JEWELRY INDUSTRY TRADE SYMPOSIUM

Saturday, November 19th, 2022
Consulate of India, NY





We would like to congratulate the other honorees for their achievements in the jewelry industry and thank the Indian consulate and the Indian Diamond & Colorstone Association for their efforts fostering greater ties between India and the United States of America.





IDCA US-INDIA JEWELRY INDUSTRY TRADE SYMPOSIUM

NETWORKING RECEPTION

10:00 AM - 11:00 AM

LAMP LIGHTING & GOVERNMENT SPEAKERS

11:00 AM - 11:45 AM

GEMS & JEWELRY INDUSTRY SPEAKERS

11:45 AM - 12:45 PM

HONOREES AWARD PRESENTATION

12:45 PM - 1:15 PM

INDUSTRY PANEL SESSION

1:15 PM - 2:00 PM

LUNCH

2:00 PM - 3:00 PM

Indian Diamond & Colorstone Association, Inc.

(A Not-for-Profit Organization)

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This souvenir journal has been specially published for the IDCA - JCK Show in Las Vegas, NV. IDCA thanks all those who have generously supported this publication. Every effort has been made to eliminate errors, yet during printing some errors may appear.

We apologize for any of those errors.



Congratulations to IDCA and the IDCA Award Honorees

ASHI Diamonds congratulates IDCA on its historic symposium on expanding the Gem & Jewelry Trade between the United States and India, as well as current developments in the global jewelry trade and the headline focus on "The State of the Diamond & Jewelry Industry."

Signet Jewelers

MS. JAMIE SINGLETON, President & Chief Marketing Officer



FEI

MR. SUNIL JAIN, Chairman



Sandeep Diamond Corp.

MR. SANDEEP SHAH, President & CEO



Unique Designs / Kiran Jewels USA

MR. TEJAS SHAH, Chief Executive Officer

ASHI

www.ashidiamonds.com | 800.622.2744



IDCA PRESIDENT'S MESSAGE

Dear Friends & Colleagues,

A very warm welcome to our Distinguished Dignitaries, Honorees, Speakers, and Guests to this historic US - India Jewelry Industry Trade Symposium.



On behalf of the IDCA Membership and Board, I would like to thank the Honorable Consul General Shri Randhirji Jaiswal and the Consulate General of India, New York for this momentous opportunity to hold the Symposium at the Consulate.

Our Sincere thanks to Congresswoman Grace Meng, representing New York in the House of Representative, for supporting the Indian Diamond & Jewelry Industry. Congresswoman Meng is a member of the powerful House Appropriations Committee.

Sincere thanks to Commissioner Edward Mermelstein, from the NYC Mayor's Office for International Affairs, for joining us today and recognizing the important economic contribution that the Indian Jewelry industry makes to New York City.

It is an honor to have with us today, Ms. Jamie Singleton, President & Chief Marketing Officer of Signet Jewelers - the largest jewelry retailer in the world as our Keynote Speaker.

Our deepest appreciation for Mr. Ronnie Vanderlinden, for his support and commitment to our industry.

It is my distinct pleasure along with my fellow board members to honor the finest from our community today for their exceptional contribution to the Diamond, Gemstone & Jewelry Industry.

Mr. Sunil Jain, Chairman, FEI

Mr. Sandeep Shah, President & CEO, Sandeep Diamond Corp

Mr. Tejas Shah, Chief Executive Officer, Unique Designs Inc.

Based in New York, in the heart of the diamond district, our membership consists primarily of global diamantaires, colored stone dealers and jewelers from India. IDCA members globally generate over US \$10 billion dollars in diamond, color stone and jewelry sales.

The Indian jewelry community has over 750 offices in Midtown Manhattan that offer employment to thousands of New Yorkers as well contribute to the city and the local businesses and communities. New York City is one of the leading diamond & jewelry centers in the world.

Today, the US Jewelry market is estimated at over \$68 billion dollars and is the biggest jewelry market in the world. The United States is the largest importer of Diamond & Jewelry from India with imports valued at over \$14.5 billion dollars in 2021.

The Gems and Jewelry industry of India contributes 7% to India's Gross Domestic Product (GDP), and the sector contributes about 10-12% of India's total merchandise exports, accounting for the third largest commodity share at over \$39 billion dollars in 2021.

Our Panel Discussion today will focus on this and much more moderated by Paul Zimnisky, Independent Jewelry Consultant, with our panelists – Sweta Jain, Amish Shah, Anubh Shah, Sandeep Shah, and Tejas Shah.

It has been a privilege to have served as President of IDCA following in the footsteps of so many great leaders of our community. I would like to also acknowledge the entire IDCA Board for all their support and hard work. An organization cannot be successful without the support and commitment of its Members and Sponsors. I take this opportunity to Thank everyone for their generous contributions.

My best wishes to everyone for the Holiday Season and the coming New Year.

Warm Regards

Rajeev Pandya
President, IDCA

Guest of Honor

Ms. Grace Meng U.S. Congresswoman

U.S. Congresswoman Grace Meng is serving her fifth term in the United States House of Representatives. Grace represents the Sixth Congressional District of New York encompassing the New York City borough of Queens, including west, central, and northeast Queens.



Grace is the first and only Asian American Member of Congress from New York State and the first female Congressmember from Queens since former Vice Presidential nominee Geraldine Ferraro.

Grace is a member of the powerful House Appropriations Committee and is Vice Chair of its Subcommittee on State and Foreign Operations. She also sits on the Appropriations Subcommittees on Commerce, Justice, Science and Related Agencies and Agriculture. The Appropriations Committee is responsible for funding the federal government's programs and activities.

Grace is a founder and Co-Chair of the Kids' Safety Caucus, the first bipartisan coalition in the House that promotes child-safety issues. She helped create and serves as a founding member and former Co-Chair of the Quiet Skies Caucus which works to mitigate excessive aircraft noise that adversely affects communities.

Grace has passed several pieces of legislation into law. These include laws about religious freedom, making Queens historic sites part of the National Park Service, striking "Oriental" from federal law, protecting public housing residents from insufficient heat, and establishing a commission to study the feasibility of establishing a national museum of Asian Pacific American History and Culture. Also signed into law were her measures to assist veterans and members of the military, and provisions to improve consumer protections and safeguards for children.

In addition, Grace has fought to expand opportunities for communities of color, young people and women, and she secured resources to help local small-businesses.

Born in Elmhurst, Queens, and raised in the Bayside and Flushing sections of the borough, Grace attended local schools, and graduated from Stuyvesant High School and the University of Michigan. She then earned a law degree from Yeshiva University's Benjamin Cardozo School of Law.

Prior to serving in Congress, Grace was a member of the New York State Assembly. Before entering public service, she worked as a public-interest lawyer.

Grace resides in Queens with her husband, Wayne, and two sons, Tyler and Brandon.



GRACE MENG
HOUSE OF REPRESENTATIVES
Washington, D.C. 20515

November 19, 2022

Indian Diamond & Colorstone Association
580 Fifth Ave, Suite #625
New York, NY 10036

Dear Friends,

I am pleased to extend my warmest greetings to all gathered at the Indian Diamond & Colorstone Association's first US-India Jewelry Industry Trade Symposium.

Founded in 1984, the Indian Diamond and Colorstone Association (IDCA) is a leading non-profit organization that plays a vital role in US-India trade in the jewelry industry. The Association aims to provide a reputed platform to connect, network, and share trade information and experience. It is also committed to bringing members together to have a unified voice.

I am honored to congratulate IDCA on holding its first Trade Symposium. The Symposium focuses on expanding jewelry trade between the USA and India, as well as the global jewelry trade. I commend IDCA for its dedicated and trendsetting service to the community and offer my sincere gratitude for its contributions to our society.

Please accept my best wishes for a wonderful event and much continued success!

Sincerely,

A handwritten signature in black ink, appearing to read "Grace Meng".

Grace Meng
Member of Congress

Government Keynote Speaker

Mr. Randhir Jaiswal Consul General of India, New York

Randhir Jaiswal is a career diplomat. He joined the Indian Foreign Service in 1998. In his over two decades of diplomatic career so far, he has served in Portugal, Cuba, South Africa and at the Permanent Mission of India in New York.



In between his overseas assignments, he served in New Delhi at the Ministry of External Affairs, first as Deputy Secretary looking after India's relations with the United States of America, and then as Joint Secretary managing India's relations with West European countries. In the middle of 2017, he was deputed to serve the President of India as Joint Secretary managing his international relations portfolio. He serves as Consul General of India in New York from 19 July 2020.

Randhir Jaiswal is passionate about sports, environment, culture, monuments, old cities and cuisines. He is deeply interested in strategic, sustainable development and public policy issues. He has been part of India's delegation at various Climate Change Conferences and was the lead negotiator for the G-77 countries at the RIO+20 Conference held in Brazil in 2012.

He holds a Masters degree in History from Delhi University, India.

He speaks Hindi, English, Portuguese and Spanish and is conversant with several dialects of Bihar, India.


He is married to Dr. Abha Jaiswal, a public health expert. They have two daughters.



November 10, 2022

MESSAGE

I am delighted that the Indian Diamond & Colorstone Association (IDCA) will be holding a Jewelry Industry Symposium on November 19, 2022 in New York. The IDCA community occupies an important place in India-US economic connect. Through their enterprise and dynamism, they have made significant contribution to gems and jewelry exports from India to the US. India's gems and jewelry exports stood at US\$ 39.31 billion in the year 2021-22. We hope that with the support and cooperation of IDCA, this figure will see a significant jump in the years to come. How do we do this and how do we enhance India's overall participation in the US market and in the global marketplace, would be discussed threadbare at the symposium. I wish the symposium all success.


(Randhir Jaiswal)

Guest Speaker

Edward Mermelstein NYC Commissioner for International Affairs

Edward Mermelstein is New York City's Commissioner for International Affairs. As head of the Mayor's Office for International Affairs, he leads the office's mission to serve as the primary liaison between the City of New York and the diplomatic community, consular corp., and the United Nations.



Prior to joining the Adams Administration, Edward was the CEO and founder of One & Only Holdings and One & Only Realty, where he specialized in international corporate and real estate law, private equity investment and joint ventures, as well as real estate investment. Edward's experience in navigating international markets led him to be named one of New York City's 10 most influential figures in real estate. He aims to bring the same tenacity to the Commission for International Affairs, and to help Mayor Adams reestablish New

York City as the capital of the world.

In addition to a remarkable career in the private-sector, Edward has also been an integral member of the philanthropic community.

In 2016, Edward joined the Board of Overseers of NYU, where he established the Mermelstein Family Scholarship. He is also a Board Member of JDC, a leading global Jewish humanitarian organization, which works in 70 countries to lift lives and strengthen communities.

He also served as the USA Director of the Link of Times Foundation, where one of the projects he helped facilitate was organizing the return of the Danilov Bells to the Russian Orthodox Church in 2008 from Harvard University.

Edward sits as Chairman Emeritus of COJECO (Council of Jewish Émigré Community Organizations), where he gave guidance to help facilitate the integration of Russian-speaking Jews into the greater American Jewish community while preserving their cultural heritage.

From 2018 until 2021 he served as President of Zaka International Rescue and Recovery, a UN-recognized humanitarian volunteer organization that provides a rapid response to mass casualty disasters across the world. To date, ZAKA has saved thousands of lives—and honored those who couldn't be saved with dignity in death.

Fluent in English and Russian, Edward emigrated to the U.S. in 1976 as a refugee from Ukraine. He holds a BA from NYU and a JD from Western Michigan Law School. Edward lives in NYC with his wife, Rose, a Broadway producer, and six-time Tony award winner, and his two sons.

IDCA Guest

Dr. Varun Jeph Deputy Consul General



A medical graduate, Dr. Varun Jeph is a career diplomat with over one decade of experience in the Indian Foreign Service. He has served in different capacities in the Indian Embassy in Myanmar and the Indian High Commission in Malaysia. He joined the Consulate General of India in New York as Deputy Consul General in September 2021.

IDCA Guest

Dilip Chauhan Deputy Commissioner for Trade, Investment and Innovation NYC Mayor's Office for International Affairs



Dilip Chauhan comes to the Mayor's Office for International Affairs from the Brooklyn President's office, where he served as the Executive Director of Southeast & Asian Affairs. Previously, was appointed as Deputy Controller of the Minority Affairs office in Nassau County, New York. He was the first South Asian to hold this office. He is a highly respected in the diplomatic corridors of South Asian countries

Industry Keynote Speaker

Jamie L. Singleton Group President & CCO, Signet Jewelers

Jamie L. Singleton is Group President and Chief Customer Officer at Signet Jewelers overseeing the North American banners KAY, Zales, Peoples and the company's Outlet division, as well as enterprise-wide Marketing and Merchandise Sourcing. Signet Jewelers (NYSE: SIG), is the world's largest diamond retailer.



Known and recognized for her personal, transformational leadership, Singleton has 30 years of experience in all aspects of retail, including merchandising, design, product development, sourcing, marketing, data analytics, and customer experience.

Singleton became President of KAY, Zales, and Peoples in March of 2019 overseeing all facets of these iconic brands, which comprise over 60% of Signet's consolidated retail sales. Throughout her tenure, she has helped Signet evolve from a seasonally driven business to a leading, consumer-inspired retailer, growing sales from \$6 billion to nearly \$8 billion over the last two years and becoming the jewelry's industry's growth and innovation leader.

Key to this has been Singleton's leadership in developing the category's best-in-class consumer insights and data analytics program, which has enabled Signet to better predict consumer trends, improve product planning, further define each banner's value proposition as well as more accurately target customer outreach and marketing.

Singleton also manages Signet's vendor relationships – from North America to India - ensuring that product innovation is at the forefront, and that Signet's relationships are strong with best in class partners. With her merchandising experience and trusted relationships, Singleton has helped Signet stay ahead of supply-demand challenges resulting from the COVID-19 pandemic ensuring, along with the Indian vendor community, that the jewelry offering stayed accessible and exciting to the consumer. She also has an integral role in ensuring the alignment between Signet and the vendor community to assure high standards for the sustainability of our planet and the responsible management of its supply chain.

Singleton played a key role in the integration of Zale Corp into the Signet portfolio, successfully bringing the best of both Zales and Signet together in what would become foundational to Signet's future growth. Under her leadership, KAY, Zales and Peoples have flourished by precisely defining each banner's value proposition, driving them to come together as a highly catalytic mix of customer experiences bringing more people into the jewelry category and increasing Signet's total share of a growing market.

Prior to her current role, she served as Executive Vice President of Zales and Peoples Jewelers from June 2017 to March 2019; and as Senior Vice President, General Manager of Piercing Pagoda for Zale Corp., and later Signet, from April 2012 to June 2017. Before joining Zale Corp., she was head of Bella Pictures, a digitally native San Francisco based start up, SVP of Merchandising at David's Bridal Group, a wedding gown and formal wear retailer, responsible for retail and wholesale businesses, and held various senior merchandising, planning, and product development positions at May Merchandising and divisions of Federated Department Stores and Saks Inc.

Singleton is an avid mentor and active leader in Signet's Diversity, Equity & Inclusion programs. She has also spoken at several conferences including WWD's Leadership Forum. Singleton attended University of Alabama at Birmingham.

Guest Speaker

Ronnie VanderLinden President, IDMA

Ronnie began his career in the diamond industry in 1977 working as a diamond sawyer.



In 1980, he broadened his training by joining a privately held international firm in New York, staying with the firm for nearly 10 years, gradually assuming greater responsibilities. This hands-on experience gave him the foundation he needed ultimately to open his own business, which he began in 1990. Ronnie is President of Diamex, Inc., a diamond manufacturer / wholesaler since 1976.

Ronnie has become well-known for his knowledge of both rough and polished diamonds. Nowadays, he finds himself traveling extensively in the USA, the Far East, Eastern and Western Europe, and Canada for business as well as consulting with other key

industry leaders.

He has become deeply involved in all aspects of the industry by maintaining a number of top positions in national and global organizations. Ronnie is the immediate past President of the Diamond Manufacturers & Importers Association of America (DMIA) and the President of the International Diamond Manufacturers Association (IDMA) and is the first President of the United States Jewelry Council (USJC), an umbrella organization of 17 US associations.

He is Former Chairman of the Board of the New York Diamond Dealers Club; served as Vice-President and Chief Financial Officer of the Diamond Manufacturers & Importers Association of America (DMIA); is Treasurer of the World Diamond Council (WDC).

In addition, Ronnie is a member and Past President of the prestigious 24 Karat Club; holds a seat on the Executive Board of the 47th Street BID; is a member and board member of the American Jewish Committee, Jewelry Division; and a member and board member of the AGS & member and past board member of the Jewelers Vigilance Committee.

IDCA Honoree

Business Leadership Award - Colorstone

Sunil Jain

FEI

Chairman



Sunil Jain's first foray in business was in the glamorous world of Bollywood at the young age of sixteen. He pursued his passion for Indian cinema by becoming a distributor of films while simultaneously attending Jaipur's Subodh College in pursuit of his degree in Commerce. Though he found success in the industry during his six years stint, he remained restless and dissatisfied. Greener pastures, literally, were found in the world of emeralds.

Inspired by his elder brothers and their entrepreneurial zeal and success as first-generation emerald dealers, he shifted course and decided to pursue a career in gemstones instead. Their encouragement, support, and early mentorship eventually translated into a decision to emigrate to America in 1983 with his wife and son, and by 1985 Fine Emerald Inc. was established in New York's famous Jewelry District.

By catering to the high-end of the market from the very beginning, the firm developed a clientele consisting of illustrious names lining Fifth and Madison Avenue, amongst others. Success led the company to expand its range of products into a vast array of color gemstones beginning in 1989, a decision that led to the renaming of the firm to its current day FEI. Eventually, it became the preeminent supplier of fine color gemstones the world over, acquiring discerning clients seeking its expertise and unrivaled offerings along the way.

Success stemmed from a belief in the power of teamwork and mentorship, including that of his nephews Sudhir, Sandeep, and Abhin and sons Ankit and Akshay, all of whom joined the family business. The firm is recognized today as the largest trader and manufacturer of color gemstones in the world. Its collection includes numerous rare examples of historical significance coupled with those destined for museums and the collections of the most demanding connoisseurs.

Outside of his undiminished passion for gemstones and his work, Sunil Jain maintains his enthusiasm for Indian cinema and his family, which now includes two daughters-in-law and three adoring grandsons. He also devotes considerable time and attention on philanthropy through the family's charitable foundation, which focuses on education, poverty alleviation, and healthcare in both America and India.

IDCA Honoree

Business Leadership Award - Gems & Jewelry

Sandeep Shah
Sandeep Diamond Corp.
President & CEO



Sandeep Shah, Founder, President, and CEO of Sandeep Diamond Corporation began his journey as a loose diamond dealer before transforming himself into one of the most trusted resources in the bridal and anniversary space. Having founded the company in 1986, Sandeep has become well known for his ethics, honesty, and sound business principles.

Over the past 37 years, Sandeep Diamond Corporation has earned the invaluable badge of trust and dependability across the business spectrum. Transparency and conducting business with ethics has been the cornerstone of this organization. The company has been guided over the years by being disciplined and keeping a singular focus to bring the most relevant product concepts to their retail partners. Some of the most prominent names in retail jewelry look to Sandeep for the intangibles that this group specializes in over the years.

In 2015, Sandeep Diamond Corporation merged its jewelry independents division with IDD USA LLC, one of the largest distributors of fine diamond jewelry, serving over 2,000 Independent Retailers and Regional Chains across the US (United States), Canada, and United Kingdom. Recently, Sandeep Diamond Corporation expanded its offerings to include Lab Grown Diamond jewelry through a new entity called Affinity Diamonds LLC, headed by Sandeep's cousin and partner, Abhishek Shah who joined the family business in 2003. Sandeep Diamond Corporation and Affinity Diamonds LLC are at the vanguard of diamond jewelry distribution and innovation, partnering with major retailers in the United States, Canada, and South America.

Sandeep Diamond Corporation is strategically aligned with the KBS Group based in India, which was founded by Sandeep's father Kanubhai B. Shah in 1975. KBS Group, a fourth-generation family run organization, is one of the highest exporters of fine jewelry out of SEEPZ, Mumbai. Over time, Sandeep/KBS has become one of the largest and most trusted names in the diamond & jewelry industry with global outreach and exceptional standing internationally.

Sandeep has not only contributed to the diamond trade but has also given back to the community in various ways. He serves as Chief financial Officer and a member of the Board of Trustees of Jain Center of America, New York, a Temple he has been associated with since 1986.

In his next chapter of life, Sandeep's goal is to become a model organization, where its exemplary standards are taken by his competitors and customers alike. Sandeep looks forward to spending more time with family, traveling the world, and pursuing his passions.

IDCA Honoree

Business Leadership Award - Jewelry

Tejas Shah
Unique Designs, Inc.
CEO



“Starting at the early age of 18, in New York City, Tejas Shah is one of the forward thinkers in our industry. He is the CEO of Unique Designs, a part of the Kiran Group of companies. In 1995 Tejas came to New York with the motive of helping his father Mukesh Jayantilal Shah in their family owned jewelry business. Soon that motive became an ambition which would lead him to partner with the Kiran Group of companies as their US counterpart. From selling to wholesalers when he first came to new York, Tejas made his way to being one of the key vendors to the top retailers in the country. The ambition soon led to a dream of starting Unique Designs, Inc and making it the #1 jewelry wholesalers in the U.S. The company was recognized as the highest importer of diamond jewelry from India by the U.S Govt for the past 3 consecutive years. From a 7 people company on 5th avenue, to an organization of 200 associates in their Secaucus NJ facility and 4000 associates globally, Unique Designs, Inc has seen exponential growth under the vision of Tejas Shah.

Over the past decade, Unique Designs, Inc. has integrated and acquired companies such as SDIL, Interjewel, Prestige, JSN, Mercury Ring, Diadeb, Dinuje, Harout.R and Niru Jewels. These fast, but carefully planned synergies have helped it evolve into a one-stop shop for retailers. With the strength of its vertical integration, Unique Designs has been able to cast its wide net over retailers across the U.S. from mall jewelers to online retailers, wholesale clubs, independent jewelers & catalog houses. “The true reason behind Unique Design’s success is its extremely diverse group of talented individuals who make up the team. Our driving force has always been the ability to make things happen in the shortest turn around possible as well as the synergy of the various teams working together” says Tejas Shah.

On a personal note, Tejas comes from a humble Gujarati-Palanpuri family with strong ethics & values. He has always used his late grandfather Shri. Jayantilal Jivraj Shah as his guiding light in times of trouble, and teaches his kids to do the same. His morals are greatly driven by his faith in the Jain religion and his great love for animals. As shy as Tejas is personally, he has a bold and go-getter attitude at work. Most people who have worked with him would know his passion for change and sense of urgency in his daily work routine.

Tejas’s hobbies are playing squash, tennis and ping pong. He lives in New York City with his wife, 2 sons and 3 dogs.”

Panel Moderator

Paul Zimnisky Independent Diamond Industry Analyst

Paul Zimnisky, CFA is a leading global diamond industry analyst based in the New York City metro area specializing in global diamond supply/demand fundamentals and the companies operating within the industry. His research and analysis on the diamond industry, which includes natural as well as man-made diamonds, is used by financial institutions, management consulting firms, private and public corporations, governments, intergovernmental organizations and universities.



He has a monthly subscription-based diamond industry research report called State of the Diamond Market, a proprietary rough diamond price index called the Zimnisky Global Rough Diamond Price Index and a regular podcast called the Paul Zimnisky Diamond Analytics Podcast which is available on iTunes and Spotify.

Paul is a regular contributor to industry-leading trade journals and he is often interviewed and quoted by prominent media outlets including: The New York Times, The Wall Street Journal, Reuters, The Financial Times, Bloomberg, The Economist, Vogue, The Globe and Mail, Agence France-Presse, The Times of India, The South China Morning Post, Xinhua and China Daily. In addition, he is often invited to speak at institutional investor and industry conferences around the world and has given keynote presentations on the diamond industry in North America, South America, Europe, Africa and Asia.

Paul is a graduate of the University of Maryland's Robert H. Smith School of Business with a Bachelor of Science in finance. He is a CFA® charterholder and a member of the CFA Society of New York.

Panelist

Sweta Jain Designer & President, Goshwara

Designer and President Sweta Jain has been working with gemstones since childhood. As a purveyor of stones to the finest jewelry houses globally, the Jains' only saw fit to keep the entire family involved. Sweta and her brother willingly accompanied their father to the mines of Africa, and learnt first hand the process from Mining of the raw material (Rough) to the Manufacturing of the gemstones.



As Sweta matured into a young woman, she became aware of budding interests. These interests led her to become a certified pilot, artist, and photographer. However, it was her young love for gemstones that became her calling. She enrolled at the Fashion Institute of Technology to study jewelry design. She was now inspired by the beautiful gems she once tossed around as a child. "I love the idea of being able to create with gemstones; to mix the colors. When I dress up, I wear jewelry to show how I feel at that moment. My collection reflects that."


GOSHWARA is a term used to describe a silhouette of perfect proportions. In ancient Persian courts, this term was used to describe the perfection of beauty, as this shape embodies the essence of femininity with its luxurious curves.

Designer & President, Sweta Jain, launched her company in 2005 to fill a void in the market for luxuriously fun pieces, building Goshwara into a collection-based brand. For Sweta, the spirit of innovation is always incorporated into her jewelry... "individuality makes us who we are."

Goshwara has become a powerhouse in luxury goods. The silhouettes created by Sweta coupled with the natural beauty of gemstones, make this brand comparable to none.

Panelist

Amish Shah President, ALTR Created Diamonds



Amish Shah, President of ALTR Created Diamonds, is the undisputed creator of the lab grown diamond marketplace. After gaining experience, through his family business, in the diamond industry and in fine jewelry at an early age, he joined R & R Grosbard Inc. in New York in 2001 and helped transform it into an international powerhouse. Ten years later, Amish took over its operations and led a merger with his family business, conceiving R A Riam Group Inc. in New York, which includes ALTR Created Diamonds. As the only vertically integrated diamond house growing, manufacturing, designing, and cutting with the world's finest artisans to create the purest form of diamonds (type-IIa diamonds) known to man. Amish has been committed to advancing the future of jewelry through technological innovations, consumer and jeweler education, environmental initiatives, and utilizing the top industry artisans.

The pioneer and leader of the global created diamond movement, ALTR Created Diamonds combines over a 90 year legacy with cutting-edge proprietary technology to create the purest form of diamonds – Type IIA – known to man. ALTR Created Diamonds also manufactures its own jewelry and presents it to consumers through a global retail presence that spans worldwide. Armed with 52 patents on its award-winning cuts, it transforms aspirational luxury into attainable luxury with bigger, more brilliant diamonds of unparalleled quality.

Panelist

Anubh Shah **CEO, With Clarity**

Anubh Shah is the Chief Executive Officer of With Clarity. He drives the company's mission/vision, day to day execution and key growth initiatives. A third-generation industry professional with over 10 years experience, Shah is passionate about using technology to create a more transparent jewelry buying experience for today's modern, conscious consumer. Prior to With Clarity, Shah began his career in equities trading at Fidelity Investments, specializing in global portfolio trading with algorithms. He transitioned to the diamond industry learning how to cut, polish, grade and price diamonds at Dimexon / Kirtilal Kalidas. He holds a GD from Gemological Institute of America and a BS from Babson College, graduating with Honors.



With Clarity's jewelry shopping experience features unique designs, a free at-home try on and an industry leading lab grown and natural diamond offering for the modern, conscious couple. Our transparent, made to order process allows consumers to shop with confidence, shop with clarity. Today, With Clarity has served over 30K plus clients and has over \$100MM revenue.

Panelist

Sandeep Shah

President & CEO, Sandeep Diamond Corp.

Sandeep Shah, Founder, President, and CEO of Sandeep Diamond Corporation began his journey as a loose diamond dealer before transforming himself into one of the most trusted resources in the bridal and anniversary space. Having founded the company in 1986,



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Panelist

Tejas Shah CEO, Unique Designs, Inc.



“Starting at the early age of 18, in New York City, Tejas Shah is one of the forward thinkers in our industry. He is the CEO of Unique Designs, a part of the Kiran Group of companies. In 1995 Tejas came to New York with the motive of helping his father Mukesh Jayantilal Shah in their family owned jewelry business. Soon that motive became an ambition which would lead him to partner with the Kiran Group of companies as their US counterpart. From selling to wholesalers when he first came to new York, Tejas made his way to being one of the key vendors to the top retailers in the country. The ambition soon led to a dream of starting Unique Designs, Inc and making it the #1 jewelry wholesalers in the U.S. The company was recognized as the highest importer of diamond jewelry from India by the U.S Govt for the past 3 consecutive years. From a 7 people company on 5th avenue, to an organization of 200 associates in their Secaucus NJ facility and 4000 associates globally, Unique Designs, Inc has seen exponential growth under the vision of Tejas Shah.

Over the past decade, Unique Designs, Inc. has integrated and acquired companies such as SDIL, Interjewel, Prestige, JSN, Mercury Ring, Diadeb, Dinuje, Harout.R and Niru Jewels. These fast, but carefully planned synergies have helped it evolve into a one-stop shop for retailers. With the strength of its vertical integration, Unique Designs has been able to cast its wide net over retailers across the U.S. from mall jewelers to online retailers, wholesale clubs, independent jewelers & catalog houses. “The true reason behind Unique Design’s success is its extremely diverse group of talented individuals who make up the team. Our driving force has always been the ability to make things happen in the shortest turn around possible as well as the synergy of the various teams working together” says Tejas Shah.

On a personal note, Tejas comes from a humble Gujarati-Palanpuri family with strong ethics & values. He has always used his late grandfather Shri. Jayantilal Jivraj Shah as his guiding light in times of trouble, and teaches his kids to do the same. His morals are greatly driven by his faith in the Jain religion and his great love for animals. As shy as Tejas is personally, he has a bold and go-getter attitude at work. Most people who have worked with him would know his passion for change and sense of urgency in his daily work routine.

Tejas’s hobbies are playing squash, tennis and ping pong. He lives in New York City with his wife, 2 sons and 3 dogs.”

Congratulations!

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All Distinguished IDCA Honorees

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2006



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2007 - 2008



Sushil Goyal
2010 - 2011



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We are pleased to be part of
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We join in honoring:

Mr. Sunil Jain (Fine Emeralds Inc.)

Mr. Tejas Shah (Kiran Jewels USA, Inc.)

Mr. Sandeep Shah (Sandeep Diamond Corp.)

**Congratulations and a heartfelt thank you for their
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We congratulate the IDCA Honorees:

Mr. Sandeep Shah

Sandeep Diamond Corp. - President & CEO

Mr. Tejas Shah

Unique Designs / Kiran Jewels USA - Chief Executive Officer

Mr. Sunil Jain

Fine Emeralds Inc. – Chairman

We salute you for achieving your dreams
and reaching the peak of the industry.
Your dedication, business acumen, focus and
contributions to the community inspire all of us.

We wish for your continued success.

Neena and Deepak Sheth

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*You have all Shown
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*Our best wishes to all the symposium participants
for continued success*

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Ms. Jamie Singleton

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CONGRATULATIONS TO OUR RESPECTED HONOREES

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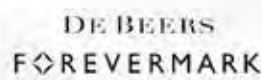


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their invaluable contribution to the Gem and Jewelry
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This award brings honor not only to your good self,
but to the entire Indian Diamond & Colored Stone industry
of which you are such an illustrious representative.*

From:

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Mr. Sunil Jain
Mr. Sandeep Shah
Mr. Tejas Shah

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Congratulations to

Mr. Sunil Jain

Fine Emeralds, Inc.

Mr. Tejas Shah

Unique Designs / Kiran Jewels USA, Inc.

Mr. Sandeep Shah

Sandeep Diamond Corp.

Your vision and commitment to our community are inspiring. Being honored is no small feat. This recognition could not be more well-deserved. Our sincerest, heartfelt congratulations on your extraordinary achievements. We appreciate you and all that you continue to accomplish.



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*Congratulations to all the honorees
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Mr. Sandeep Shah

Mr. Sunil Jain

Mr. Tejas Shah

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